

**Okinawa Prefectural Government Tokyo Office**

10F Todofukenkaikan 2-6-3 Hirakawa-cho Chiyoda-ku, Tokyo  
102-0093 Japan  
TEL.+81-3-5212-9087 FAX. +81-3-5212-9086

**Okinawa Prefectural Government Osaka Office**

21F Osaka station 3 Building, 1-3-2100 Umeda, Kita-ku, Osaka-shi,  
Osaka 530-0001 Japan  
TEL.+81-6-6344-6828 FAX.+81-6-6346-1784

**Okinawa Prefectural Government Nagoya**

Information Center  
5F Hisaya Chunichi Bldg., 4-16-36 Sakae, Naka-ku, Nagoya,Aichi  
460-0008 Japan  
TEL.+81-52-263-3618 FAX.81-52-263-3619

**Okinawa Prefectural Government Beijing Office**

Room 619, Block B, Lucky Tower No.3 North  
Dongsanhuan. Road, Chaoyang District Beijing, China  
TEL.+86-10-6466-8679 FAX.+86-10-6466-6603

**Okinawa Prefectural Government Shanghai Office**

Room 1603, Block B, Huasheng Tower, No.398 Hankou Road,  
Huangpu District, Shanghai, China  
TEL.+86-21-6351-0231 FAX.+86-21-6350-7369

**Okinawa Prefectural Government Hong Kong Office**

Unit 1211, 12/F, Prosperity Millennia Plaza, 663 King's Road, North  
Point, Hong Kong  
TEL.+852-2968-1006 FAX.+852-2968-1003

**Okinawa Prefectural Government Taipei Office**

Room E, 4F, 148 Songjiang Road, Zhongshan District Taipei City,  
Taiwan  
TEL.+886-2-2521-0376 FAX.+886-2-2542-7075

**Okinawa Prefecture, Singapore Office**

1 North Bridge Road #06-22  
High Street Centre, Singapore 179094  
TEL.+65-6694-6408 FAX.+65-6694-5442

**Okinawa Prefecture Seoul Office**

Seoul, Jung-gu, Myeong-ro 21, 6F  
(Myeong-dong, THE EXCHANGE SEOUL)  
TEL. +82-2-318-6330

**Asian Economic Strategy Division  
Department of Commerce, Industry, and Labor,  
Okinawa Prefectural Government**

TEL.098-866-2340 FAX.098-866-2526

**Marketing Strategy Promotion Division  
Department of Commerce, Industry, and Labor,  
Okinawa Prefectural Government**

TEL.098-894-2030 FAX.098-866-1771

**Industrial Site Promotion Division,  
Department of Commerce, Industry, and Labor,  
Okinawa Prefectural Government**

TEL.098-866-2770 FAX.098-866-2846

Prefectural Office Building, 8th Floor,  
1-2-2 Izumaki, Naha, Okinawa, 900-8570

■“Okinawa International Logistics Hub—

OKINAWA Bridging Asia”

<http://www.jpn-okinawa.com/jp/>

■“Special Economic Zone, Okinawa”

<http://www.pref.okinawa.jp/site/shoko/seisaku/kikaku/keizaitokku.html>



Okinawa International Logistics Hub



Special Economic Zone, Okinawa



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## History

# Okinawa as a Logistics Hub



## An Ideal Location in the Heart of East Asia

~Okinawa lies at the center of a massive market of about two billion people~



## Becoming the 21st Century's Bankoku Shinryō (Bridge of Nations)

### Bridging Japan and Asia

○ Bridge of Nations Bell (casted and hung in Shuri Castle during the 15th century)



Since ancient times, Okinawa has been a center of commerce and trade for the countries of Asia, flourishing as the hub of a vast international network of commercial activity. Now, with Asia's economic boom in full swing, Okinawa's geographical and logistical advantages have once again taken center stage. In today's modern era, Okinawa is now setting its sights on becoming a 21st-century Bridge of Nations, having long expanded its horizons from the seas to the skies and still ideally positioned in the heart of Asia. Our island is perfectly equipped to not only drive its own development and that of Japan, but also to lead the entire region into an even brighter economic future.

### Outline of Okinawa Prefecture

#### I. Nature

**Land Mass**  
Approx. 2,281 km<sup>2</sup> (44th in Japan)  
(U.S. military bases occupy 18.3% of mainland Okinawa)

**Geography**  
The 160 islands (49 are inhabited) stretch 1,000km from East to West and 400km North to South, making Okinawa a very large prefecture.

**Average Temperature**  
23°C (the Subtropical Oceanic Climate is warm all year round, with just a few days that exceed 35°C).

#### II. Population

**Population**  
Approx. 1.46 million people ※1

**Population Growth Rate**  
0.16% (No.2 in Japan) ※2

**Natural Growth Rate** 0.17% ※2  
(Positive increase Okinawa only)

**Occupy in the Population**  
**Young Population Ratio**

16.89% (No. 1 in Japan) ※2

※1 Estimate as of February 1st, 2021, Statistics Division, Planning Department, Okinawa Prefecture (Estimated population based on the 2015 census confirmed value)

※2 Population, vital statistics and number of households based on the Basic Resident Register (As of January 1st, 2020)

#### III. Industry

**Annual Number of Tourists**  
About 3.73 million people ※3

**Of Which Overseas Visitors**  
About 0.25 million people ※3

**GDP by Industry (Composition Ratio)**

Primary industry 1.5% ※4

Secondary industry 16.9% ※4

Tertiary industry 82.1% ※4

※3 Overview of statistics on tourists entering Okinawa Prefecture in the 2020 calendar year

※4 2017 Prefectural Accounts

Source: Statistic Bureau, Ministry of Internal Affairs and Communications  
\*Population Estimate (reported January 2021)  
Ministry of Foreign Affairs HP (October 7, 2020)  
\*\*The People's Republic of China Basic Data\*\*  
Ministry of Foreign Affairs "A Look at ASEAN (August, 2020), Current ASEAN (2019)"

**ASEAN member states**  
**660 million people**

\* Some routes have been suspended due to the effects of the novel coronavirus (as of January 2021).